

BENEFITS OF PARTICIPATING IN THE MRLS ANNUAL SUMMER READING PROGRAM

CENTRAL THEME AND CORRESPONDING MATERIALS

- The materials provided the suggestions in the manual, and the clip art.
- The most important benefit for us is the provided paper materials. They allow us to focus our budget on incentives, which seem to drive our readers best.
- The most important benefit is having a common theme, sharing ideas, the posters and bookmarks that are provided so we all don't have to "reinvent the wheel".
- The most important benefit is that it gives us a great reason to encourage and celebrate reading.
- The most important benefit is that the kids can use this program in conjunction with the books they are assigned for summer reading.
- The most important benefit is the art work and the pool of program ideas available in the manual.
- Having a standardized, uniform state-wide library theme makes it more time efficient for library staff to have a summer reading program without having to start from "scratch". Having a theme and materials that are the same in many libraries. People recognize the art work and theme when they see it.
- Having an overall theme is great.
- Having someone come up with the theme for us! We generally do our own interpretation of the theme, but just having something to work with; something to go on really helps the process. It's also useful to have the Janway stuff and the artwork done as well.
- I think all the support and materials is the most important benefit. This was my first year and I appreciated all the advice from veterans, as well as the fact that I didn't have to come up with all new materials myself in my first year.
- I think it is a tremendous benefit for libraries to have the same theme for their summer reading programs. When other local libraries advertise their events, stating the theme, it is advertisement for all libraries!
- Ready made materials and ideas are time savers plus unified theme gives "product message" to public.
- That there is so much premade fliers, color sheets for the kids to use. They are great in a pinch!
- The most important benefit is the statewide theme and the accompanying materials such as posters, bookmarks and the manual. This saves individual libraries countless time and expense. The selected themes are always broad enough to allow each library to customize the program to meet their library's needs.
- The posters, reading logs, bookmarks.....all with the logo on them. It makes planning so much easier.
- The printed materials--reading logs, bookmarks--, Janway items, publicity, readsinma.
- The promotional materials - flyers, bookmarks, certificates.
- The reading logs and the incentives encourage kids to read more during the summer.
- The reading logs, posters, and certificates. As well as SRC planning ideas and support.
- The sharing of ideas that occurs when everyone is using the same theme
- The state theme coordinated is always nice for children who may live in one community and go to school elsewhere. The theme promotes continuity in the libraries.
- The Statewide Summer Reading Program gives us all a starting point with the chosen "theme" and basic materials. Then we develop the theme to suit our library and the needs of our patrons. It is so helpful to get together with other librarians before the summer to

discuss ideas. I return to Shrewsbury with a notebook full of plans to share with Sharon and Priya.

- The Statewide Summer Reading Program makes it earlier for children's librarians to run their summer reading program because the theme gives you a theme to hang your program ideas on. It is also really helpful to have free bookmarks, posters, manual, etc.
- The state-wide theme conformity is wonderful. We have many summer residents and the families are thrilled when they find we have the same theme as their home library. Also, the resources we all share with each other...my program was improved by collaboration with other librarians.
- The theme and materials are really useful. It saves us a lot of time.
- Unity with statewide theme. Reading program materials.
- Universal theme each year
- Usually, program ideas and game/puzzle sheets.
- When everyone has the same theme it is easier for libraries to compare notes and bounce ideas off of each other. Especially, for instance, when someone is new to the area and is learning about the local resources. I think it helps too to advertise the libraries. We get so many more people who come during the summer who may not come during the year, but their child just has to go to the library for a particular program.
- When we share a similar theme we can brainstorm ideas together.
- The theme and posters. It would be great to have a bigger manual, again. Maybe it would be worth trying to get Mass. librarians to submit their ideas. I always found it difficult to submit ideas early in September but since the manual is no longer printed, maybe the deadline for submissions could be later.
- The theme and related materials, including the ideas shared are important for me.
- The theme is preselected and the reading logs provided.
- The theme of summer reading promotes reading choices a reader may not choose otherwise, and offers a wealth of activities that promote library use!
- The theme, materials and program support are quite important.
- The Theme. I appreciate the theme choice. Based on that we make up a reading log and have our own village based sponsors for ice cream awards each week.
- The themes are really helpful as an organizer for summer events. The way all the logos, supplies, etc. are all set up in advance also makes it really easy to work with. Finally, the shared success stories -- like the introductory skits, etc. are helpful.
- The use of materials that are professionally produced enhances the impact of the program from the perspective of the patron, who believes they are investing in something more coordinated than an independent program that the local library has planned.
- The wonderful graphics and paper products - which we were able to share with our local schools in a successful collaborative partnership.
- Theme and materials
- Theme, clip art and coupons. The theme helps unify the whole experience.
- Themed certificates, posters, etc. and online manual. Easier to publicize when all the material is coordinated. Performers gear their material to the theme
- There is a collective energy about reading, an expectation that kids will read in the summer because the statewide summer reading program is so well promoted and has been for so many years. Many parents say that the simple incentives that we offer and the format of the program really encourage their children to read.
- I love using the online manual, and all its great craft ideas and themed activity pages.

COMMUNITY INVOLVEMENT

- Community involvement and local businesses offering incentives for reading done by children. On site programs and events were popular.

CONTINUITY AND COLLABORATION

- Continuity of theme and ideas for programming etc.
- For the past 4 years, the public libraries in Barnstable County have been merging our talents and efforts to provide a summer reading program which encourages patrons to visit all libraries and to participate in the S.R.P. The theme, clipart and ideas provide the continuity and creative spark for us. So far the collaboration is getting better and better.
- Continuity is important to me. It's good to know that a child can go on vacation to another Massachusetts library and feel at home with the same summer reading theme, etc.

COUPONS

- It is definitely helpful to have the coupons as incentive and the Big E tickets were great.
- The coupons, hands down. They are very popular here. Unfortunately, our library dropped its Davis Farmland pass, so I was happy to see that there was still one in the SRP packet.
- The free discount coupons.
- This year the passes to museums/zoos/parks etc. were very popular. I think money was tight, gas was expensive and people were looking for bargains and close-to-home travel
- The free promotional material (poster, bookmarks, etc.) is very helpful in making people aware of the Program. Also, the coupons are a very popular "prize".
- The free promotional materials, and ESPECIALLY the coupons, which are the mainstay of our program, and which both parents and children love.

JANWAY

- A good benefit is the promotional materials including the JanWay items. Librarians don't have to track down vendors to get themed related materials.
- Being able to get the reading logs from JanWay

OTHER

- I am honestly not too sure anymore. In this town children are required to read over the summer and many resent any push beyond this requirement, while others would read no matter what.
- We have participated in the statewide SRP for MANY years. The Town's budget deficit was levied most severely on the library (read "cultural" not "educational") department. Library staff members and supporters rode in a bicycle brigade in the Town's 325th Anniversary/4th of July parade. Our theme was "Bikers for Books" and received local coverage in the New Bedford Standard Times and the Fall River Herald News. On July 20th, a fund raiser for the Library, presented by The Toe Jam Puppet Band was held with 80 to 100 children and parents in attendance. A 'cafeteria style' town wide over-ride ballot vote was conducted July 21st, but all 8 articles, including the Library budget failed to pass. Our total hours for both libraries were cut from 40 hours to 25 hours. Our staff person was not restored and I have just returned to work (8/14) still under medical treatment. During the storm of July 11/12, the James White Library in East Freetown was struck by lightning, resulting in the loss of our SAILS route leaving us with no link to SAILS or circulation. Most of our patron/internet access computers and printers were also affected. Staff and Technical assistance worked very hard all day to re-establish connection, but we were forced to close the library to the public as this path was pursued. As of Thurs afternoon, 8/14, we had re-established one working patron/inet

computer and the SAILS catalog, but all else was not accessible. What a summer. We had considered running an abbreviated SRP after the over-ride, but considering all circumstances, were relieved we had not taken this on. The remaining staff: our new director and circ/cat staff person were stressed to the max just to carry on with normal library functions and providing/supporting required summer reading material for our town and regional system.

PLANNING MATERIALS

- on line manual
- Online Manual and graphics

PUBLIC RELATIONS

- Availability of a variety of the entertaining forms of education at local libraries statewide. Highlighting the attraction of the World of Books and importance of LIBRARY for society, especially for children.
- Our reading program brings the patrons into the library. They find out about other library events, they meet with their friends, AND they check out lots of books!
- Public awareness and attendance in the library.
- We usually get new patrons during the summer months because of the reading program and activities we provide for Summer Reading.
- Because it is a statewide program more people become familiar with the theme. They become curious, go to their local libraries to get more information, and register for the Summer Reading Program. This results in encouraging more people to read, in turn promoting literacy across Massachusetts.
- Both the parents and the children get very excited about joining a reading club. They both parents and children get excited about joining a Reading Club. They love the programs and the crafts. And the Prizes!
- Bringing families to the library for summer
- Children having a home base to meet friends and being safe.
- Drawing patron's into the library. The children in our community are required to read during the summer and the Statewide SRP helps to make that task fun for a good number of our patron's.
- Encouragement of reading, making reading fun and offering exciting programs and promoting a regular use of the library.
- Encourages children to read books over the summer. Many children were very excited about receiving prizes and this helped them read more books.
- Encouraging children to children to read outside the classroom/school year.
- Exposure to the library for new patrons. Children and their families are drawn in by summer reading events and become regular patrons.
- For me, it is simply getting the teens to read and to come in to the library. My own theme this summer involved gaming, and the gaming tournaments we gave attracted a whole other audience into the library, some of whom I've seen before at the library but many I have never seen. That was a great feeling -- to hook new readers and library users while they all were having such a blast.
- For staff, we benefit from the ideas and activities for promoting and enriching the program. The library benefits because of the increase in library use and circulation.
- Free family friendly programming for all ages throughout the summer. The library becomes a destination not an errand.

- Getting people into the Library; circulation boost; and keeping kids reading over the summer, so that they don't lose any of that skill.
- Having a theme that is recognized everywhere and knowing that we all have the same goal puts reading/books front and center when promoting the library for everyone.
- Helping to increase participating in programs, increase library use and attendance. Also generating excitement about reading.
- I believe that the summer reading program draws people into the library that very easily could look at the summer as a time to take a break from visiting the library. Plus, our town has a fabulous school library, so the summertime gives us the chance to serve those students who have no library ties outside of school, and maybe it will entice them to use us during the school year too.
- I feel that because it is a statewide program many people expect a SRP and since it's constant they are more aware of it.
- I think it opens the library up to many patrons that have not ever come to the library, which is great exposure for the BPL. It really helps in our mission to promote literacy among reluctant readers, which is a HUGE benefit.
- I use the graphics in all my summer correspondence.
- I used the graphics (even though I wasn't terribly happy with them)
- Increase circulation and visibility of the library. Attracts "repeat" patrons after the program has ended.
- Increased summer usage of the library, and creating a happy new generation of library users and lovers.
- Involves families (children) in their local library ; hopefully to carry this all year long
- it does get children who may otherwise not visit the library in to see us
- It encourages library use throughout the summer.
- Keeps children reading.
- Library attendance and library materials going out.
- Maintaining public attention to the library's many attributes.
- Marketing and good will
- Promoting libraries and their use. This summer we saw a large increase in users and attendance at programs. It felt like a lot of people either discovered us for the first time or re-discovered our services. The theme helped.
- Public library services are put to the fore particularly during the summer as a direct result of our summer reading program. We enjoy the increase in visitors to the library during this season as opposed to online visits where we are not directly involved with patrons to address their needs. We appreciate a statewide theme and guidelines for the program. We particularly benefit from the annual "power lunch" where we find creative ideas from our peers and where we can network and brainstorm. We look forward to next year's summer reading program.
- Recognizable images and themes throughout state gives everyone more PR and access to better options.
- Summer Reading increases the visibility of libraries in our communities. It reinforces the fact that libraries are an indispensable part of a city/town. Many patrons were genuinely surprised this past summer to see all the benefits that were available to them (programs, incentives for their children, coupons, giveaways, etc.), free of charge.
- Summer Reading is big; my circulation increased incredibly this year! We had programs in conjunction with SR which drew huge numbers for our little library. The kids and parents respond to a theme and reading incentives. I also found so many parents looking for audio books to listen to for car trips when going on vacation - which is a great way to

"read together. I had numerous parents tell me how much they enjoyed listening to the book WITH their kids!

- The attention given to reading as a summer activity and the increase in circulation made possible by the positive promotion we are able to offer is fantastic.
- The encouragement the program provides to get or keep kids reading.
- The excitement it brings to our library along with an enthusiasm to read.
- The increase in awareness and use of the library services by children and the parent/caregivers. It's always amazing that every year a number of adults say that they haven't been in the library since they were kids, and are amazed at what the library has to offer.
- The most important benefit for member libraries is their communities' involvement and realization of what a wonderful, extensive resource their library is.
- The most important benefit for us is the high circulation statistic and the increase in patron participation in programming.
- The most important benefit is the number of newcomers who come to the library for prizes and programs but often become regular users.
- The most important benefit of the statewide reading program for our library is the opportunity to attract more patrons to our services. It also provides a free source of summer activities for families on limited budgets. Where else can you meet friends, learn something new, and be creative at the same time?
- The program keeps kids and teens connected to the library over the summer. We saw a big surge in books being checked out in July.
- The SRP keeps children and families in the library "routine." Even though our program attendance participation was not as high this year as last year, the library buzzed with activity and our circulation numbers were good. I think it's important for families to have non-fee program alternatives, which libraries provide. The library is a vibrant community center where generations can meet and interact; the summer affords many opportunities for such interaction, which was especially gratifying for our teen volunteers and young program participants who worked and played side-by-side this summer.
- The summer reading program creates "buzz" about the library as the place to be during the summer. The summer reading program is a great opportunity to attract new users, and to get families to read for pleasure.
- The summer reading program fosters literacy and also stewardship of libraries.
- We have many families who read aloud or listen to audio books and the sense of a shared reading history is great fun for them. It's that shared memory of discovering some really fun books that keeps them coming back all year!
- We increase our circulation and program attendance significantly during the Summer Reading Program.
- Brings patrons into the library during the summer
- Getting children into the library and reading
- Getting children to read and getting children to the public libraries.
- Getting kids into the library to see what it has to offer.
- Getting new patrons of the area to try out the library and introduce reading into their child's life and into theirs. Just opening up a whole new range of choices to individuals of reading. It was hard we had our school plus 3 others doing a summer reading program also, so the kids were doing reading which was great. So in general it was a stellar year.
- Getting the children to come to the library and heighten their enthusiasm for reading. Hopefully, by offering a good experience it will foster a lifelong love of reading and a desire to use the library as YA's and adults.

- Gives patrons a further incentive to visit the library year-round.
- It promotes reading as a pleasurable--not just didactic--activity.
- The most important plus I do not even see: these children are reading all summer, and when they go back to school, they are much the better for it.

PROMOTIONAL ITEMS

- Being able to secure the reading program materials to distribute
- All of the materials, such as bookmarks and logs.
- The hard copies of the certificates and reading logs are very popular with the children and parents.

READSINMA

- giving us the computer program
- I absolutely love the online component. It streamlines everything and my patrons prefer it. I dread thinking it may all end after next year!
- statistics and report generating capabilities
- The ability to offer the program to the public online
- The online component
- The on-line component of the summer reading club is an easy sell to the pre-teens. This age group is hard to convince that a summer reading club is a fun thing to do during the summer when we visit the schools at the end of the year.
- The on-line component. Then the posters & bookmarks.
- the online component; the advertising
- the software is a wonderful (free) resource)
- We love ReadsInMA and hope that this continues to be available in the future. If we can be assured of this, both Children's & YA Librarians would work to incorporate this into the school's summer reading program, with possible applications during the school year, too.
- Website
- Online readsinma site assists in producing a web product the library could not afford if we needed to pay for its use as individual libraries.
- Access to the online program, access to the manual
- The folders to hold our reading logs, and the on-line registration and logging system.
- READSINMA and the support with bookmarks and reading logs.
- Like being able to use a program that's already set up and the online program made it easy to keep track of all the kids and give out prizes.
- The printed materials are definitely the best. Staff loved the online program, because it made counting and keeping track so much easier for everyone.
- READSINMA simplified logs and awarding prizes - a huge improvement to the old ways. Thank you, thank you!

REGIONAL PROGRAM SUPPORT

- JANWAY - READSINMA - timely, free (or low cost through Janway) materials on a theme and ReadsInMA technical support
- One of the most helpful things for us has been the day we spend at Tekoa where a large group of children's librarians gather and share ideas. We take many ideas for the summer program away with us. This year we used the skit presented there and 2 of our staff members performed it in all 3 elementary schools. It created a lot of buzz and drew more people into the library and the summer program. We also appreciate the materials like the

posters and reading logs, and the clip art. We did use some of the sheets (to Xerox and give the kids to do like crossword puzzles) but found errors in some of them.

- Receiving support from WMRLS!!
- The clipart and the museum coupons were great, and I liked the support, including emails, we received.
- The kids really enjoyed the animals diecuts I gave to each child to decorated our walls.
- The support and the tools such as the wiki, manual and clip art.
- The support offered via workshops, tutorials, webinars, as well as the actual print/promotional material - reading logs, book bags, etc.
- The SRP is always a huge undertaking so anything "pre-made" is incredibly helpful, i.e. reading logs, posters, clipart, etc. Another important benefit are the SRP related workshops that SEMLS offers. This summer we offered a charity based SRP and used many of the ideas offered in the SEMLS workshop "How to Catch a Beluga Whale this Summer."
- The status and reputation of the MRLS! Also, group purchasing.
- Regions support!
- support with a theme and materials
- The brain-storming luncheon really helps jump start the program.

SAVES TIME AND MONEY

- Access to PR materials we couldn't afford on our own, as well as being able to show that we are, in fact, part of a larger system and can offer patrons benefits similar to those enjoyed by patrons of larger libraries.
- Availability of "free" summer reading program resources for librarians to use for their own library programming needs.
- Coordination of theme and materials saves time & money!
- Due to our financial situation, we especially appreciate the summer reading bookmarks, logs etc. from the state but I also love the coordinated efforts involved in promoting the program.
- Easier to administer because we don't have to invent the entire thing each year.
- Free material -- reading logs, posters, etc.
- Free Summer Reading materials
- Getting the free materials to distribute.
- Given that we would want a summer reading club with reading incentive prizes, I think the best benefit was that it offered a coordinated and discounted source of paper materials, incentive prizes, t-shirts, etc.
- Having a theme and supportive materials free and ready to go.
- Having a theme that is statewide is helpful. Coming up with the ideas on your own would be very time consuming. Also having a coordinator to call upon for help and a network of children's librarians to bounce ideas with is helpful.
- Having the support of the regional system with reading logs, promotional materials etc. is a huge help, especially to libraries like ours where funding and donations can be a huge issue.
- I think it is helpful to have the basic materials to start and operate a summer reading program available to libraries for free - especially in the current economic climate. Even if libraries do not use all of the ideas offered to them, or come up with some of their own ideas, it's nice to have the basic program in place.
- I think the statewide summer reading program provides some real structure in planning out summer activities and the reading incentive program. I know some librarians who

put together their own programs, but so far I have trouble understanding why anyone would not take advantage of a program which offers ready-printed materials, clip art, merchandise etc. Taken together they make for a cohesive themed program. You can tailor your additional advertising to it and, as I mentioned earlier, it affords a good "jumping off" point for putting a summer programming calendar together. And, of course, you can't underestimate how important it is for libraries statewide to be participating in this together; showing a unified front.

- I would never have time to produce the reading logs and bookmarks. I'm glad I don't have to spend the time dreaming up a theme. The brain-storming luncheon really helps jump start the program.
- It didn't cost us anything! We love this program and hope it continues!
- It is a way for the school and the public library to continue collaboration throughout the summer and for us into the new school year. It provides the community something to do in the summer that is FREE of charge!!
- It makes it easy to provide fun for the kids in summer, parents really count on it! And I think we're all SO busy, we need the help of the Statewide Program! And it's a great way to let patrons know how many benefits they receive from the Regional System!
- It's nice to have help in offsetting the price of paper goods such as reading records, bookmarks, posters and certificates.
- Since library budgets are so tight right now, I would say that the cost is the most important benefit. The Janway incentives are great-the children & adults (me included) love them.
- The cost. It would be very costly if each library had to develop their own certificates, reading records, bookmarks, etc.
- The free and informative information to advertise the srp.
- The free logs and other paper products are very instrumental in making our summer reading a success since it opens our budget up for more programming. Also, I think having a theme for all of MA is great it allows for sharing of ideas and activities (thus the wiki can be very helpful as well as year end wrap ups).
- The idea sharing and the fact that the logs, etc. are given to us at no charge.
- The most important benefit is the free supplies...bookmarks, posters, etc.
- These days with many Libraries operating with "skeleton crews", it would not be possible for children's Librarians to consistently put on such high quality summer reading programs with out MRLS to help organize and network us each year. Yet, they allow each Librarian to be creative in the use of the materials and ideas that she/ he are provided with and make her/his Library's Summer Reading Program uniquely theirs.
- This program is a real time and money saver. I don't have to think up a theme, create my own posters and graphics, create log materials, etc. Doing this as a group and sharing our ideas with each other also saves duplication of time in finding related websites, thinking up crafts, writing promotional plays, etc. And of course, our group buying power is greater than what each individual library could get on its own.
- unified theme, programming ideas, inter-library (and Librarian) cooperation
- Very helpful to small libraries - free materials and online system! The program helped us provide parents and kids with a local, free, "fun" summer activity to keep kids reading and avoid summer slide. Plus, we experienced increased usage of the library because of summer reading registrants coming in for more books, to log their hours, post to the WILD WALL, and participate in our events! Some families did update their library privileges as well. More kids and their younger siblings were introduced to the library!

- We appreciate the free printed materials, certificates and the free-child coupons. We tend not to use the printables and booklists so much, especially when they are blurry.
- We could never afford this as a single library.
- We get a theme and materials to assist us in putting together a fun Summer Reading Program to motivate our children. It saves us both time and money.
- With limited time available to develop a summer reading program, the well-designed materials (book logs, certificates, bookmarks, clip art, manual, etc. are an incredible resource. Every year, as summer get close, our patrons look forward to participating in the program and enjoy the fact that it is a statewide theme! Our number of young readers' increases and parents are delighted that their children want to read throughout the summer months!!
- Free program materials and the Summer Reading Power Workshop which really helps to pull wonderful ideas from our talented librarians together.
- Free stuff and ideas! We like the cross state continuity for vacation reading.
- Saves time
- The theme gives us a starting block of how the program will run and what activities will be chosen. The free materials really help stretch our limited budget

UNITY

- Being part of a larger program, so many libraries working together and especially the support of the regional system in the form of materials and the insight, the guidance and when necessary, the hand holding by regional coordinators. .
- Concentrated, coordinated effort on the part of all libraries to get their communities involved in reading
- I think that it created a unity among libraries. We can share and learn from one another.
- Idea sharing at the April workshop and the clip art which we used in so many ways this year. The skits are also great as a springboard for the one we create each year.
- Idea sharing, promotional materials
- It is great to be able to ask others in the system about presenters that have been consistently good and worth the money. We have limited funding to spend, and knowing what others in the region are doing is very helpful. Joanne Powell's information about the sled dogs is a great example of this. Everyone was excited about the show, which was our last, and was anticipating it all summer long.
- It unites the libraries of the commonwealth, some of which are very small with little resources, in the common goal of attracting readers with different themes every year.
- Sharing Ideas and performer suggestions and the materials available--however, the reading logs were very disappointing this year in that they weren't in color and were very uninspiring during our visits to schools for the SRC promotional programs. Showing the children a black and white reading log was downright embarrassing.
- The connection between libraries - that we're all running the same program, so kids have heard of it.
- The fact that the whole state is doing the same program. If people are vacationing down at Cape Cod or out in the Berkshires they can see that we are all doing the same program with slight variations and, to me, that suggests "connectivity".
- The great resources made available to libraries and their patrons are beyond what any library or librarian could accomplish on their own.
- The most important benefit is collaboration and to share the joy of reading.
- The program allows us to unite as one to present a theme for summer reading. By sharing with one another, we can share ideas and enrich each of our programs. It is better than

going it alone, and reinventing the wheel each year. The manual is the most important part of the program for me. I thought it was a little sparse this year, but I can appreciate all the work it takes to put one together. I also appreciate all the bookmarks and reading logs. I am sure this is quite an expense, but it is one that we might not otherwise be able to afford on our own.

- Unified presence
- We are all on the same page across the state.
- We are united in a common theme and goal all summer long!
- We like being part of a state-wide program and feeling connected to all other libraries in the state. The theme is set; everyone is free to make their creative adaptations. A real plus at a hectic time of year is having the flyers, logs, bookmarks and certificates available for ready use. Also we love the JanWay themed prizes.
- We're a larger presence by being unified in our theme with the use of posters, graphics, on-line registration & information. Patrons who use multiple libraries see a repeated message, always good!
- being part of something that is bigger than just a single library.
- The cooperation among libraries, the idea sharing, and a prepackaged program that is user friendly and well done.
- a sense of community for people who visit another library on vacation. downside, people wonder why we don't do the same thing as small vacation area libraries do.

WIKI

- The wiki was a great resource - sharing ideas and possible program tie-ins were very helpful.